



Instant video for every lead

Next-Gen Ad Creation at Scale

HOW IT WORKS



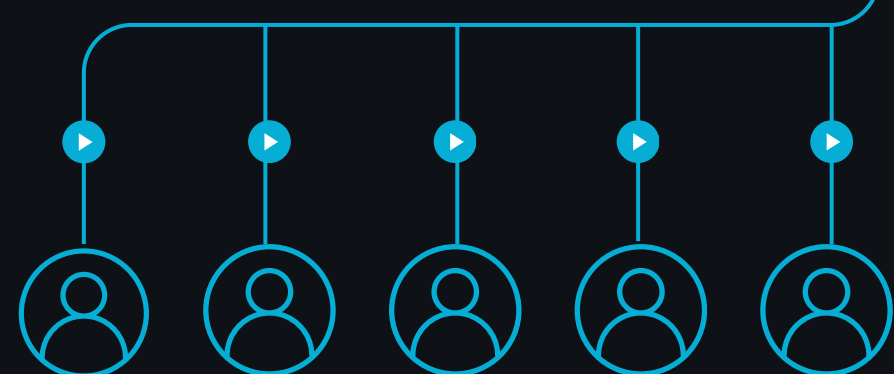
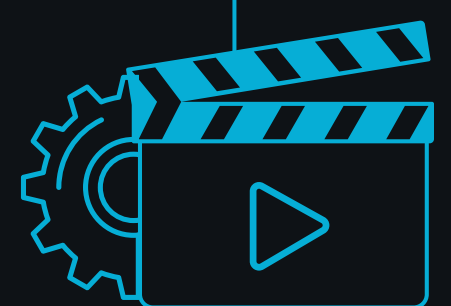
YOUR CRM

Houses all of your prospect information and potential deals.

API

WAYMARK

Waymark integrates with your system and generates a video spec for every prospect in your CRM for you. **No manual creation involved.**



CREATIVE BACKED REVENUE

Your AEs can pitch to every single one of their prospects with a tailored spec video to boost close rates and drive advertising revenue.

Spec spots that start conversations, pre-made in your CRM.

Spec videos for your leads no longer call for manual work.

With Waymark Automations, every prospect in your CRM automatically gets a personalized video ad generated in seconds, not hours. No delays. No excuses.



\$400MM+

AD DOLLARS SUPPORTED



70%

MORE EMAIL CLICKS AND OPENS



42%

HIGHER CONVERSION RATES



Microsoft
Dynamics 365

ShareBuilders

matrix

Plugs directly into Salesforce, Dynamics, ShareBuilders, Matrix · AI generates custom videos instantly from prospect data already in your CRM · One-click sharing into emails, proposals, presentations · Zero time investment from sales teams